

JULY MEETING

Date & Time: Wednesday, July 19, 2023 – 9:30 to 11:00 am

Location: Lyons Regional Library – Effie Banta Room

Virtual connection (if needed): [Use this Zoom link](#), Meeting ID: 839 4224 0372, Passcode: 80540

Commission Members: Asa Firestone, Connie McGuire, Eric Lennert, Erin Foudy, Grace Barrett, Paul Dreyer, Tiffany Martindale

Liaisons: Tanya Mercer-Daty (Board of Trustees), Kim Mitchell (Town Staff)

Attendance: Paul Dreyer, Eric Lennert, Grace Barrett, Connie McGuire, Gil Sparks, Asa Firestone, Hollie Rogin, Victoria Simonsen

Absent: Erin Foudy, Tiffany Martindale

Meeting start time: 9:36

1. Approval of minutes from the most recent meeting
 - a. **PRE-MEETING ACTION ITEM:** Please review [May meeting notes](#), and, as needed, watch the [recording of the May meeting](#) (password: MkVP3n+i).
 - b. Motion: Grace Barrett, 2nd Eric Lennert
 - c. All in Favor: Unanimous approval
2. BOT Liaison Update (td)
 - a. *To include a GUEST SPEAKER from the Boulder County office to talk about the current conversation regarding raising minimum wage in Boulder County.*
 1. *Taylor Reimann (from Boulder County)*
 - a. *CO min wage is currently \$13.65. Increase by no more than \$1.75 or 15% (whichever is more).*
 - b. *Looking for a lot of engagement throughout this process - various stages*
 - c. *More information and conversations are coming soon. The County has just begun the process of discussion and discovery.*
 2. *Possible EVC engagement:*
 - a. *Provide suggestions (e.g. ideas around financial support/subsidies for small business) to BOT/County.*
 - b. *Joint discussion/workshop with BOT.*
 3. *We will continue to get updates on the conversation, and schedule additional conversations into future agendas as needed.*
 - b. *Here is the [July 5th BOT update one-pager](#).*
 - c. *Additional updates:*
 1. *Moss Rock update. Yes, hotel plans are moving forward as planned. Inflationary costs have hindered actions, but they are still working on it. They have to start construction by December as part of their TIF (tax increment financing) contract. They are very open to utilizing their space for community projects, art, etc.*

2. *St Vrain Market expanding (deli, bakery, parking), car wash just came down.*
 3. *Just did a walk through of the upcoming Broadway construction.*
 4. *400-402 Main update: asbestos removal plan has been approved by public health department. Working to lower the bids to do that for less money. Plan is to excavate completely (including foundation) and fill the hole. Start this July, hopefully done by Labor Day. Current owners will then look to sell the property.*
 5. *New 5th Ave industrial business - Town will be collecting excise tax for the first time.*
3. Updates on other relevant Town business (all)- Broadway Improvements New Updates regarding bid and timeline.
- a. *Opened the visitor Center (Friday, Sat, Sun, Mon).*
 - b. *BOT approval of ambient lighting project - work should begin in late July and take about 1 month to complete.*
 - c. *Creative District Formation and progress towards applying. (The State is not taking applications through the rest of 2023 - so, we're standing by).*
 1. *They are working on a new website design that will have a better calendar feature. No set release date, but currently in the works.*
 - a. *Goal deadline of calendar up and working JAN 1, 2024.*
 - d. *Artisan Market - 38 vendors plus 3 on waitlist - rain checked for Sept 9.*
 - e. *Estes Park and Bustang tie-in.*
 - f. *Wayfinding Grants. (We applied for and received an additional \$11K from Boulder County to use for our wayfinding signage).*
 - g. *Lyonscolorado.com website/back end migration - we now have ONE site to update.*
 - h. *Performing Arts/Community Arts. There is a community group bringing another community play to Lyons this fall - they are trying to expand community theater in LYONS!*
 - i. *The [Lyons Flyer](#) (bus between Lyons-Boulder) has expanded its hours - there is now a midday-ish option to/from Boulder.*
 - j. *New business - Bamaloo- custom hats, vintage Western wear, butter - plus, they have a liquor license for outdoor patio.*
4. Check-in and updates on our [2023 EVC Goals list](#). (pd)
- a. *Tabled until next meeting.*
5. Relevant updates on businesses around town, Chamber updates, etc (all)
- a. *See above.*
 - b. *In addition, we discussed a request/suggestion from the owner of the Diner Bar to move the Sandstone Concert series from Wednesdays to either Sunday or Monday - his reasoning was the concert was decreasing his profitability on Wednesdays. Some decisions:*
 - i. *No one day of the week is perfect.*

