

## Philip Strom

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**From:** Debbie Scott  
**Sent:** Wednesday, February 16, 2022 2:34 PM  
**To:** Philip Strom  
**Subject:** Re: Comp Plan Update 2/8

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Hi Philip,

I read the entire Planning Framework, parts of it multiple times. I do not like to markup documents much. I just have some general comments:

I think the confusion about Guiding Principle 1 saying "Maintain Small Town Character" versus "Grow Intentionally and Sustainably" comes from remembering who the audience is. This document is directed at the community who usually does not have the time or desire to read the entire thing. Anytime you mention "grow" first in any community document, people get upset because they start thinking of more traffic, no parking, overcrowded parks, etc. Make sure to word titles carefully as this is what people may only pay attention to.

Also, for Guiding Principle 3, "A Thriving, Year-Round Economy," I would like to see a more diversified tax base under goals including sales tax and property tax. I know having a diversity of businesses is mentioned in this section, but I think specifically mentioning a more diversified tax base is important too.

Thanks,

Debbie

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**From:** Philip Strom <PStrom@townoflyons.com>  
**Sent:** Tuesday, February 15, 2022 10:52 AM  
**Subject:** RE: Comp Plan Update 2/8

Providing the document in word format as well for your mark-up/comments if it is easier. Again, please provide comments by the end of the week, thanks.



Philip Strom, LEED Green Associate  
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**From:** Philip Strom  
**Sent:** Tuesday, February 8, 2022 4:22 PM  
**Subject:** Comp Plan Update 2/8

Hi PCDC! Providing an update on the Comp Plan:

### **New Information for Review**

Attached (this can also be found in the MS Team’s Channel files) is a draft of the Plan Framework for your review. I am looking for comments by Friday February 18<sup>th</sup>. There are some details built into the intro about what we are looking for at this point in terms of feedback, so it’s hopefully easy for you to navigate. Additionally keep in mind our first community meeting March 8<sup>th</sup> will influence this document as well. I plan to touch on this at our PCDC Meeting Tuesday February 15<sup>th</sup>, but I think it would be more efficient to consolidate comments, mark-up, etc. to provide to the consultant.

### **New Information Published to the Public**

The interim documents we reviewed in Phase 1 have been finalized and published on the website:

- [Community Profile](#). This document presents data, statistics, and background information on a range of topics relevant to the Town of Lyons Comprehensive Plan, as well as a summary of Trends and Key Issues that will influence this update. It is intended to help inform and serve as a foundation for ongoing discussions related to the Comprehensive Plan update and serve as a resource for the community in the future.
- [Policy Scan](#). This document was developed based on an inventory and “scan” of the nearly 550 individual goals, objectives, strategies, policies, guiding principles, and other policy directions that exist within the Town’s 2010 Comprehensive Plan, 2014 Recovery Action Plan, and many other adopted plans and studies that have been completed over the past decade or more.

### **Next Steps**

Coming up March 9<sup>th</sup>, the community will have an opportunity to provide input on a preliminary framework for the updated Comprehensive Plan. The Plan Framework is intended to highlight what’s important to Lyons—and why—and establish the overarching goals that will be used to guide the community’s actions over the next ten years and beyond. The Plan Framework builds upon the Town’s existing plans and policies, as well as the results of the 2021 Community Survey, initial stakeholder interviews, and other work completed during Phase 1 of the Lyons Thrive process.

Thanks.



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