

From: [Jocelyn Farrell](#)
To: [Philip Strom](#)
Subject: Feedback on Plan Framework
Date: Thursday, February 17, 2022 4:03:10 PM

Hi Philip, Here is some feedback:

Overall question:

Do people believe our guiding principle are listed in the correct order of importance?
Transportation and traffic mitigation - I don't see a lot of this being addressed.
The questions and policies read very high-level concepts. At what point to we get more specific? Should that be now?

Perhaps we should create an index that defines some of the terminology in our plan. For example define:

Policy

List local and regional partners

Stakeholders: List boards & commission - one sentence description?

Distinguish between goals, objectives, strategies, policies and guiding principle

Land Use

Built Environment

Transportation

Infrastructure & Services

Sustainability

Resilience

Hazard Mitigation

Natural Environment

Economic Development

Tourism

Parks & Recreation

Historic Preservation

Arts & Culture

Education

Housing & Neighborhoods

Health and Wellness

Governance

IGA

Blue Line

Floodplain

GHG emissions

Resilient

LESAP in 2019

Questions to Consider page 8 under Grow intentionally and Sustainably... Perhaps add a question like: What are the responsibilities of a municipal government vs private business owner for sustainable growth and goals?

Infrastructure and Services (IS) Goal IS-2. This is not a clear goal. Seems like trying to include multiple goals into one. I recommend breaking this apart for more clarity.

Questions to Consider page 12 under Guiding Principle 2...At what point will these questions get more granular? For example, listing example of code changes to minimize fire hazards, code enforcement, green build requirements? What lessons can we learn from the Marshal fire and incorporate...well intended policies can also unintended consequences that hinder recovery after disaster. Should the goals be more specific?

Guiding Principle 3: Why it matters page 15. I think we need to include weddings..."Many of the Town's major festivals *and weddings* are also focused during summer months." In think we should include some estimate numbers of visitors between festivals and weddings. These are our two biggest summer tourist businesses. I would even consider that weddings bring in more visitors than festivals. However, this might change if PB is able to add more minor shows to the calendar.

Edit sentence page 15: Opportunities for the expansion of services and employment in Lyons are constrained by the fact that Lyons has a limited supply of buildable land. (delete the extra words "of land").

Lyons has numerous programs and partners that offer support to local businesses, but these support networks are often underutilized. Add a list of examples:

TOL Revolving Loan Fund

Main St Program

EVC

Economic Impact Info & Analysis

Lyons Area Chamber of Commerce

Questions on page 18: I don't know how to frame this, but I again feel compelled to ask: What are the responsibilities of a municipal government vs private business owner for sustainable growth and goals?

There seems to be a need to set exception on just how much a Town is responsible for providing services.

Some questions are: Is the community willing to allow the Town to reduce building fees (or waive other fees) to incentivize businesses to stay and grow here? What initiatives should the town be willing to offer to attract businesses?

Guiding Principle 4: Parks & Recreation: Should our parks be financially self-sustaining? What's the threshold for our parks to charge more to decrease the annual budget necessary to maintain them? Should the town increase daily use fees for parking, RV/camping, reservation?

Again, maybe I'm getting too focused on the specifics, but I can't seem to help myself!

Thanks, Jocelyn