

From: [Dolores Vasquez](#)
To: [Marissa Davis](#); [Philip Strom](#)
Subject: FW: Proposed downtown hotel
Date: Monday, February 7, 2022 8:55:02 AM
Attachments: [image001.png](#)

Take care,

Dolores M. Vasquez



Dolores Vasquez, CMC
Town Clerk
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From: Betsy Burton <betsyburton@icloud.com>
Sent: Monday, February 7, 2022 7:24 AM
To: Dolores Vasquez <DVasquez@townoflyons.com>; Victoria Simonsen <vsimonsen@townoflyons.com>
Cc: Nicholas Angelo <NAngelo@townoflyons.com>; Mark Browning <MBrowning@townoflyons.com>; Michael Karavas <MKaravas@townoflyons.com>; Greg Lowell <GLowell@townoflyons.com>; Wendy Miller <WMiller@townoflyons.com>; Hollie Rogin <hrogin@townoflyons.com>; Kenyon Waugh <KWaugh@townoflyons.com>
Subject: Proposed downtown hotel

Betsy Burton 1308 Apple Valley Road

Dear Mayor and Trustees,

Thank you for taking the time to read all of these emails since I've sure you've received more than a few!

The hotel has caused a bit of a stir and maybe it's the stir that we've needed. Lyons has been on the edge of prosperity for years. We should be there, but always the question of "why do people just drive on through? What don't they stop and eat and shop in Lyons?" This hotel could finally be the positive answer to that question.

I'd like to make this short since I know you've read many positive comments about why we should have a hotel and I'm sure I agree with all of them.

And there are these Strategies from our Town's Comprehensive plan:

Economic Development Strategy 2.2.1: Focus on encouraging the development of lodging facilities.
Economic Development Strategy 1.1.3: Analyze the current and future downtown area parking requirements and develop options to meet downtown businesses' future parking needs.

However, I'd really like to tell you bit more about Agnes and Edna. Mike and I have had the privilege to get to know them well since they've moved here. We can't say enough good things and I could go on and on, but mainly, this sums it up ~ fun, super interesting, smart, impressive, hard working, ethical, generous, caring and they want to invest in a big way in their new community. Do you all know how fortunate we are that they moved here when they could live anywhere? Think about how many people with means live here and don't even shop downtown or pay attention to Town issues. Agnes and Edna didn't miss a beat. They moved here and immediately wanted to invest in Lyons. I hope we don't mess this up and lose them since they *will* invest somewhere. Do we really want that to be in Boulder and not here in Lyons? There won't be another Agnes and Edna, but there will be a chain hotel that will swoop in and fill that hole if we don't let their vision of a boutique hotel survive.

Thank you for your time, effort and hard work you all invest in Lyons.

Sincerely,
Betsy

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