

**From:** [Dolores Vasquez](#)  
**To:** [Marissa Davis](#); [Philip Strom](#)  
**Subject:** FW: Proposed Lyons Hotel  
**Date:** Monday, February 7, 2022 8:44:31 AM

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Take care,

Dolores M. Vasquez

-----Original Message-----

From: Cydney Johnson <[cydney@stilettoeventplanning.com](mailto:cydney@stilettoeventplanning.com)>  
Sent: Saturday, February 5, 2022 2:00 PM  
To: Nicholas Angelo <[NAngelo@townoflyons.com](mailto:NAngelo@townoflyons.com)>; Mark Browning <[MBrowning@townoflyons.com](mailto:MBrowning@townoflyons.com)>; Michael Karavas <[MKaravas@townoflyons.com](mailto:MKaravas@townoflyons.com)>; Greg Lowell <[GLowell@townoflyons.com](mailto:GLowell@townoflyons.com)>; Wendy Miller <[WMiller@townoflyons.com](mailto:WMiller@townoflyons.com)>; Hollie Rogin <[hrogin@townoflyons.com](mailto:hrogin@townoflyons.com)>; Kenyon Waugh <[KWaugh@townoflyons.com](mailto:KWaugh@townoflyons.com)>; Dolores Vasquez <[DVasquez@townoflyons.com](mailto:DVasquez@townoflyons.com)>; Victoria Simonsen <[vsimonsen@townoflyons.com](mailto:vsimonsen@townoflyons.com)>  
Subject: Proposed Lyons Hotel

Hello, my name is Cydney Johnson. I am a wedding and event coordinator as well as a wedding florist. Our business is based about 20 miles outside of Lyons. 80% of our business comes from weddings that take place at the beautiful venues located in Lyons. My staff and I love working in Lyons, it's hands down one of our favorite places to work in. The town is beautiful and everyone is always so friendly and inviting. We always make sure we arrive early to our events, so we can grab a bite to eat and support the local restaurants in the area.

When I heard about the proposed hotel in Lyons, I was beyond excited! Locating accommodations for wedding guests is always a challenge, as we must also obtain transportation for wedding guests. Having a local hotel would not only be helpful for brides and grooms to coordinate out of town guests, but it would bring and keep guests in Lyons, ultimately supporting the local businesses in the area. If I had a small shop in Lyons, I'd be ecstatic to have more people patron my small business as a result of this new hotel. As it stands, these guests see only the wedding venue area and head back to Boulder, ultimately bringing their business with them to spend in Boulder. I can't imagine any small business in Lyons being ok with watching hundreds of people come into the area but spend their remaining time and money in a different location.

Colorado has become a destination wedding state. Brides and grooms seek out Colorado for its beautiful mountains and scenery. Many look for venues that are close to DIA and easy to drive to; the town of Lyons provides much of what couples look for. 25% of weddings in the US are destination weddings and account for \$16 billion in spending annually. Wedding guests coming from out of state will usually make a mini vacation out of the trip. Wouldn't it be wonderful if they stayed in Lyons and patroned local restaurants or shopped local stores. Not only does it bring more business to local business owners, but ultimately it will provide more revenue for the town of Lyons.

I truly hope you consider the benefits to small businesses, when making a decision on the proposed hotel.

Thank you for taking the time to read my email.

Sincerely,

Cydney Johnson  
Owner/Lead Planner  
Stiletto Events