

From: [Dolores Vasquez](#)
To: [Marissa Davis](#); [Philip Strom](#)
Subject: FW: Pledge of Support | Planet Bluegrass
Date: Friday, January 21, 2022 1:06:14 PM
Attachments: [image001.png](#)

FYI

Take care,

Dolores M. Vasquez



Dolores Vasquez, CMC
Town Clerk
303-823-6622, ext. 12
dvasquez@townoflyons.com

From: Ashley Cawthorn <ashley@ashleydee.com>
Sent: Friday, January 21, 2022 10:30 AM
To: Dolores Vasquez <DVasquez@townoflyons.com>
Subject: Pledge of Support | Planet Bluegrass

To whom it may concern,

I am writing to pledge my support of Planet Bluegrass, specific to their show expansion in their shoulder seasons. I am an involved and proud Lyons local with a vested interest in the success of our local businesses (current and future) and the vitality of our community overall. While I understand Lyons is at a point of change and growth - considering the Main St. hotel, additional parking, solar improvements, and so on; I stand firm in my belief that Planet Bluegrass, not simply the venue, but the wonderful community it creates and welcomes to our Town year after year is a critical element in the vitality of this small mountain town.

You do not need to see the facts and figures in the form of a presentation to know that the Town is more vibrant in the warmer months, with a definite uptick in the population surrounding Rocky Grass and Folks Fest. Even their more intimate shows in their shoulder seasons created a nice buzz around Town. I have no doubts that Planet Bluegrass producing and expanding on these shoulder season events will welcome and support a thriving business community, which this Town desperately needs.

I have been involved in show and festival production for nearly a decade and have yet to see another producer in the state create a festival, show, or community with such respect and inclusion that Planet Bluegrass prioritizes in Lyons and Telluride.

I feel fortunate to be supported by them. And I feel even more honored to support and advocate for their business and growth in the coming months - just as I would support the respectful and impactful growth of any other business in this community.

Your neighbor,

Ashley Dee Cawthorn (Pearce)

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Ashley Dee (she/her/hers)

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