



Monthly Report to the Town Administrator

Department: Communications and Community Relations

January 2022

Highlights

- EVC
 - One quarter page ad in January Redstone Review, shop/support local
 - Full page editorial and half page ad in [Rocky Mountain Park Planner](#)
 - Two Articles in upcoming January Redstone Review – Arts and Events and Community
 - Two new RLF loan requests for information. Another loan paid off in full in January. Currently have 7 loans being repaid and approximately \$130K available to lend
 - Main St Quarterly Report sent to State
 - Annual Report to be finalized on Wednesday, January 19 at EVC meeting

- LAHC
 - CEMEX donating \$5K towards the purchase of the Ute Trail Marker Sculpture towards match of State Historical Grant of \$5K for the stone plinth and interpretive sign.
 - Annual Report document approved and ready for Trustee Lowell
 - Call for Artists submissions for public art sculpture sent and due by Feb 22
 - Working with consultant to begin formation of Lyons Creative District and paperwork to file with the State and Colorado Creative Industries

- SFC
 - Finalizing report for Annual Report.
 - Working on proposal for subject matter expert regarding electrification and electric vehicles, with Boulder County Sustainability Grant Funds.
 - Presentation from Xcel Energy regarding Partners in Energy (PiE) Program. SFC to determine if engaging in PiE will be beneficial to Town and understand its value in relation to RFP planned for consulting expertise for electrification/EV expertise

➤ Parks

- 2021 Combined Parking Revenue – Bohn and LMJ - \$122K
- Bohn Kiosks have been upgraded with new doors and are operational
- 2021 Camping Revenue - \$293k
- Worked with Louisville CO PIO to offer RV camping at LMJ if needed for displaced residents of Marshall Fire. To date, have had two inquiries.
- Old Man Winter – FEB 6 – will be held in LaVern Johnson Park, 10 am – 5 pm.

➤ Outreach

- Comprehensive Plan Survey results sent to the community.
- Board and Training sessions sent to commission members (two dates, Saturday Jan 22 10 am – noon and Tuesday, Jan 25, from 6:30 pm- 8:30 pm)
- [January Utility Bill Newsletter](#)
- 9 E-blasts sent to the community in December
- Winter Events coming up:
 - January 22 – Winter Wonderland Concert at LMJ Park with Joe Kuckla and Irons in the Fire
 - February 6 – Old Man Winter Bike Race and Run
 - February 13 – Winter Wonderland Concert at LMJ Park with Jesse Garland
 - March 12 – Lucky Lyons 5K and 10K run