



January 18, 2022

To Whom it May Concern:

The Board of Trustees for the Town of Lyons offers a strong recommendation that the Lyons Creative District organizing group, *Lyons Creates*, be granted fiscal sponsorship by the Boulder County Arts Alliance.

Members of the organizing group for Lyons Creates are dedicated to supporting and growing the arts in Lyons. As the elected representatives for the Town of Lyons, we are familiar with and support the formation of a creative district for Lyons. Organizing members of the Lyons Creative District are connected with the Lyons Arts and Humanities Commission (a commission of the Town of Lyons) and through other local efforts that work to promote arts and culture in the Lyons community.

Fiscal sponsorship is an important step for the group toward establishing the Creative District and working to make it flourish. Below is a short description of the project and the group intends to finalize the application process by the fall of 2022. As an organization, Lyons Creates would add an incredible asset to your docket of fiscally sponsored parties.

Members of the creative and cultural community of Lyons, Colorado, have set a goal of becoming a certified Colorado Creative District, via a non-profit known as *Lyons Creates*.

The Creative District program certifies communities that contribute to the state's economy through creativity, culture and arts. The program was enabled by state legislation in 2011 with four goals:

- To increase jobs, incomes and investments in creative places;
- To attract artists and creative entrepreneurs, infusing new energy and innovation;
- To enhance the economic and civic capital of the community; and
- To serve as a focal point for celebrating and strengthening a community's unique identity.

Lyons Creates has begun to establish a strong foundation of support from the local creative community, while also offering extraordinary programming and projects contributing to the overall quality of life in Lyons. The certification process supports emerging community arts organizations to align stakeholders and resources, connect the creative community to develop a shared vision for the future, and activate that vision through a clear and concise strategic plan. The process and certification towards a Creative District, would allow for Lyons Creates to build on this work.

Best regards,

Mayor Nicholas Angelo and the Board of Trustees