

**TOWN OF LYONS, COLORADO
RESOLUTION 2021-82**

**A RESOLUTION OF THE TOWN OF LYONS, COLORADO ACCEPTING
A \$10K MARKETING GRANT FROM THE COLORADO TOURISM OFFICE**

WHEREAS, the Town of Lyons (the “Town”) has the authority to enter into contracts for any lawful municipal purpose pursuant to C.R.S. 31-15-101; and

WHEREAS, the State of Colorado Tourism Office (“Colorado Tourism Office”) is authorized to make grants to local governments; and

WHEREAS, the mission of the Colorado Tourism Office is to enhance traveler spending through promotion and development of compelling, sustainable travel experiences throughout the State of Colorado; and

WHEREAS, the vision of the Colorado Tourism Office is to showcase Colorado as the premier U.S. destination for active, outdoor and unique experiences that make you feel truly alive; and

WHEREAS, due to COVID-19, the Colorado Tourism Office has a small, marketing grant program for smaller communities in the State of Colorado, under the Restart Destination Program (“Marketing Grant”); and

WHEREAS, the Town applied for and was awarded a \$10,000 Marketing Grant by the Colorado Tourism Office on July 16, 2021; and

WHEREAS, the Town does not need to provide any matching funds for the Marketing Grant; and

WHEREAS, the Town will use the funds help promote off season events, and to enhance outreach to visitors who may be coming through the Town to encourage those visitors to stop in the Town and visit our local restaurants, shops, and businesses; and

WHEREAS, the Town will also receive 75 hours of consulting and technical assistance with the program; and

WHEREAS, the Town of Lyons Board of Trustee desires to accept the grant funds.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF TRUSTEES OF THE TOWN OF LYONS, COLORADO THAT:

Section 1. The above recitals are hereby incorporated by reference.

Section 2. The Town of Lyons Board of Trustees hereby accepts the Marketing Grant.

Section 3. This Resolution shall take effect immediately upon adoption.

ADOPTED AND APPROVED THIS 2nd day of August 2021.

TOWN OF LYONS, COLORADO

Nicholas Angelo, Mayor

ATTEST:

Dolores Vasquez, CMC – Town Clerk