



December 2025/ January 2026

Department: Communications and Community Relations

### Highlights

- EVC
  - Full page ad in Redstone Review, Winter Holiday Events
  - Half page ad in Redstone Review, thank you for Volunteer Service
  - Article in Redstone Review – Importance of Supporting local service and retail businesses.
  - 4 loans being repaid via Revolving Loan Fund. Have had 3 inquiries about loans for 2026. Currently they have approximately \$102K available to lend.
  - Per BOT direction in June, BRF funds were used for permanent furniture along Main Street, a Speed Trailer and VMS sign, towards the Noise Consultant Professional Services Agreement and for additional wayfinding signage.
- SFC
  - BoCo Sustainability Funding Grant for \$15K was submitted. Requested funding to match for the LED Lighting implementation.
  - Town was not awarded any Zero Waste/Circular Economy BoCo Grant funds for 2026. They received 22 applications with almost \$400,000 in funding requested. The Resource Conservation Advisory Board carefully considered each application with the challenging task of allocating the \$50,000 in funding.
- LAHC
  - New Call for Artists for 2026 public sculpture art was released on Dec 10.

- Together with grant funding there is ability for about 8 sculptures.
- Has one new opening for a commission member.
- Hosted a light show and mural unveiling on December 5, in tandem with all of the Holiday events for the new mural on the north side of Town Hall.

#### ➤ Events

- Tree Lighting Celebration on December 5 was well attended, nearly 250 – 300 people. Becoming nice Lyons tradition and great to have families come downtown and celebrate the lights and get excited for the holidays. Great to partner with the Lyons Garden Club for sweet delights and hot cocoa. Luckily weather also cooperated with a small outdoor fire pit. Nice to have the Lyons Choir students participate. Staff have ideas for improvements for 2026.
- Artisan Market – Great weather to get outside. Over 1,700 attendees over two days. Great help by staff and volunteers – the Lyons Leos who help with set up and take down for the vendors. We appreciate their youthful energy and strength. The Lyons Middle/Senior Choir also hosts the breakfast burrito/donut station and a homemade Chili soup with all the fixings on a donation basis for those who need lunch (such as vendors). Great opportunity to partner with our local schools.
- Parade of Lights – successful and safe event. Staff was pleased with the additional safety barricades and volunteers from PRC and the community to keep crowds, especially children away from vehicles. Big crowds, great weather, fun theme, superb floats and entries. A great community Lyons event.
- Drone Show – Great to have TWO shows this year on both Friday and Saturday, December 5 and December 6. The Lyons Community Foundation supports the drone shows via their grant process, which staff applied for.
- All of the holiday events were well promoted and well attended.
- Lights in Town look stunning and staff has received several compliments. Majority of lights survived the local wind events in mid-December.

#### ➤ Outreach

- Articles and advertisement in Redstone Review. Helped with Time of Use article for Redstone Review and Lyons Recorder.
- Ten emails were sent in past month regarding community events, BOT meeting summary, and wind event/power outage on Christmas.
- Press release sent regarding winter/holiday events.
- Article about Visiting Lyons in Boulder Magazine.
- Press release sent about Bee City USA status.