

**Town of Lyons - Board of Trustees  
Goals and Priorities  
2022 - 2024**

Rank	Priority	Comp Plan Reference	Goal / Milestones	Notes	Board / Commission	BOT Liaison	Staff Liaison	Goal Date	Actual Date
1	Economic Development	ED/TSM	<b>1. Increase Overall Town Revenues by XX%</b>						
			Improve sales tax collection	Improved monitoring	Budget	All	CE		
			Consider sales tax increase	For November Ballot	Budget	All	CE		
			Consider mill levy balance	During 2023 Budgeting	Budget	All	CE		
			Propose change to lodging tax	For November Ballot					
			Presentation of tax collection to special event venues	On-going	NA	NA	CE/KM		
			Identify shoulder season activities	To occur Nov - May	EVC/PRC	Daty / Delman	KM/DC		
			Increase/Improve Parks Parking Income	Adjusted rate and improved maintenance	NA	Delman	LR/DC		
			<b>2. Strengthen Economic Sustainability</b>						
			Year-round business opportunities	Explore year round business opportunities	All	All	All		
			Main Street Workshop	to EVC and Bot	EVC	Daty	KM/BH		
			Enhance the appearance of Main St.	Seek funding for improved facades and signage	EVC/HPC	Daty/Williams	KM/BH		
			Create a coordinated community calendar	Work with Business Community and Chamber	EVC/PRC	Daty/Delman	KM/LR		
			Update Wayfinding	Install New Signage	EVC	Daty	KM/BH/LR		
			Develop / Update Capital Improvement Plan for Long-range Planning	Utilities/Streets/Sidewalks	UEB/PRC	All	AC/DC		

		Increase opportunities for primary employment					
		<b>Offer Essential Services in Town</b>					
		Talk with State re: Rural Services	Available incentives or resources to attract to small towns	EVC	All	KM	
		Identify opportunities for services	What is needed?	HSAC	Daty	LR	
		Identify locations for services	Locations available?	HSAC/EVC	Daty	LR/KM	
		Offer incentives to the service industry	Consider Options	HSAC/EVC	Daty	LR/KM	
<b>3</b>		<b>Annexation and Buildout of the Eastern Corridor</b>					
		Annexation of Individual Properties	Continue with interested parties	PCDC	Farrell	DK/AP	
		Update LURA Conditions Report	Re-engage consultant	LURA	All	VS	
		Creation of Urban Renewal Plan	Re-engage consultant	LURA	All	VS	
		Create Incentive for Annexation	Develop incentive proposal	PCDC/ EVC	Farrell/ Daty	VS/KM	
		Consider Design Standards	Per PCDC Recommendations	PCDC	Farrell	DK/AP	
		Address CDOT access issues and road improvements	Per PEL	NA	All	DK/AP	
		Pursue funding for infrastructure improvements	Identify sources and apply	NA	All	DK/AP/KM	
<b>2</b>	<b>Wildfire Mitigation</b>	<b>Reduce Risk of Wildfire to Lyons through mitigation and education</b>					
		Coordinate messaging with LFPD	Consistent Message Developed	PCDC	Farrell	ZB	
		Educate and message to Lyons Community	Disseminate Message	All	All	KM/ZB	
		Offer hazard reduction opportunities	Based on Available Resources	NA	All	KM/ZB	
		Mitigate Public Lands	LFPD Assessment and Town Coordinate Clean Up	All	All	DC/ZB	
		Coordinate response with LFPD/BCSO	Plan Evacuation Strategies	NA	All	DC/ZB	

		Apply for Grant Funding for Mitigation	As Available	NA	All	KM/VS			
4	Improve Walkability	<b>Improve Safety and Walkability</b>							
		Conduct and analyze walkability study	Look at options for a study	PRC	Delman	DC			
		Identify priority sidewalk placement and create CIP	Based on Study	PRC	Delman	DC			
		Identify Funding Source for Sidewalks	Work with Finance	NA	All	CE/DC			
		Initiate Sidewalk Improvement Compliance	Educate and Enforce	NA	All	ZB			
		Update Master Trails List with Bo Co	Conducted Annually	PRC	Delman	DC			
		Adopt standards for trails / sidewalks	Compare other Communities Draft Language for TOL	PRC/UEB PCDC	Farrell	DK/AP/DC			
		Work with CDOT on Pedestrian Crossings	Identify Need and Funding Seek Permits	PRC	Delman	DK/AP/DC			
		Participate in Vision Zero Program	Zero Death Goal of Peds/Bikes	NA	All	KM/DC			
5		<b>Improve Trail Connections (Regional and Downtown)</b>							
		Martin Parcel Connecting Trail	Annex and Zone; Design and Construct	PCDC	Farrell	DK/AP/DC			
		Complete St. Vrain Trail Extension	In progress	NA	All	TS			
		Work with County on Cemex/St. Vrain Greenway Trail Easement	As requested in IGA	PRC	All	DK/AP/DC			
		Finalize Underpass Hwy 36 / 66	Confirm Status	NA	NA	DK/AP/DC			
		Work with Bo Co on Boulder to Lyons Path	Attend Meetings and Support	PRC	All	DK/AP/DC			
		Determine if Hwy 7 Trail is Feasible / Necessary	Communicate with Bo Co	PRC	All	DK/AP/DC			
		<b>Additional Affordable Housing</b>							
		<b>Empower Commissions with Better Direction</b>							

			Infrastructure Assessments / Improvements
			Increase Sustainable Efforts and Renewable Energy
			Parking Options
			Improve Staff Efficiencies
