

**TOWN OF LYONS**  
**LIQUOR LICENSE APPLICATION**

**BUSINESS Name:** Moxie Lyons LLC

**Business Address:** 355 Main St, Lyons, CO, 80450

**Mailing Address:** P.O. Box 482, Lyons, CO, 80450 **Email:** rickhickerson@comcast.net

**APPLICANT Name:** Andy Clark **Phone:** [REDACTED]

**S:** [REDACTED] **D.O.B.:** [REDACTED]

**TYPE OF LICENESE APPLIED FOR:**

**NEW LICENSE**       **DISTILLERY PUB \$75**       **TAVERN OR RESTAURANT \$75**  
**APPLICATION FEE: \$1,000**       **RETAIL LIQUOR \$22.50**  
 **LICENSE RENEWAL**       **BEER & WINE \$48.75**       **FMB LICENSE \$3.75**  
**RENEWAL APPLICATION FEE \$100**

**BOULDER COUNTY SHERIFF'S USE ONLY**

Has the applicant(s) been arrested of a felony within the past 15 years in Boulder County?  
YES \_\_\_\_\_ NO \_\_\_\_\_

Has applicant(s) ever been arrested of a crime in Boulder County? Yes \_\_\_\_\_ No \_\_\_\_\_  
(Do not include traffic violations, unless drugs or alcohol were involved)

Have there been any infractions at this establishment in the past 12 months? YES \_\_\_\_\_ NO \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signed:** \_\_\_\_\_ **Sergeant**

Andy Clark      2/11/22      APR 2/11/22  
**APPLICANTS SIGNATURE**      **DATE**

**BY SIGNING, I AGREE TO ALLOW THE TOWN OF LYONS TO CONDUCT A BACKGROUND CHECK**

**STATE OF COLORADO**  
**COUNTY OF BOULDER**

Subscribed before me this 11<sup>th</sup> day of February, 2022 by: Andy Clark

**Seal:**  
**ROBERT BRITT HAINLEN**  
Notary Public  
State of Colorado  
Notary ID # 20214000929  
My Commission Expires 01-08-2025

[Signature]  
Notary Public

433 5TH AVENUE, P.O. BOX 48  
LYONS, COLORADO 80540



T: 303.823.6622  
F: 303.823.8257

**EXPLAIN IN DETAIL TRAINING & MONITORING  
OF STAFF WHO SERVE ALCOHOL**

**TIPS training, mandatory ID check, & monitoring to  
ensure patrons are not over served:**

SEE ATTACHED PREMISE CONTROL PLAN

**DO NOT WRITE IN THIS SPACE  
FOR LOCAL LICENSING USE ONLY**

\_\_\_\_\_ **State of Colorado Sales Tax License (copy)**

\_\_\_\_\_ **Current Town of Lyons Business License**

\_\_\_\_\_ **Zoning -Complies w/ Town of Lyons Muncipal Code Requirements**

\_\_\_\_\_ **Approved State LED License**

\_\_\_\_\_ **Appropriate Fees Paid in Full**



## **Moxie Lyons**

### **Liquor License Premise Control plan**

#### **Hiring**

Applicant is made aware that Moxie takes its alcohol service seriously  
Inform applicant of local liquor laws and disciplinary action if they are not followed  
Have applicant examine an ID to demonstrate minimum math and reading skills  
Provide applicant with company guidelines regarding legal alcohol sales and service and sign acknowledgement form prior to hire.

#### **Training**

Ensure all employees understand which products are age-restricted  
Cover local laws related to alcohol service with new-hire including potential consequences of them not being followed  
Ensure employees understand that they can refuse any order if they feel it will violate any local or State law and aware of procedures or steps to communicate issues to management

Local TIPS training to be made available and administered to management and staff  
Colorado online liquor training will be required for all front of house staff

Review ID identification validity tips with employees to ensure they feel comfortable with proper forms of ID and their validity

#### **Operating guidelines**

Operating guidelines will follow a 'No Proof, No Service' policy  
Be Cautious- Be sure staff is checking all IDs  
Be Consistent- Always check IDs, even if they have served a customer before or they appear to be of legal age  
Be Clear- Use signage to inform customers that they will be checked for an ID  
Be Courteous- Have staff let the customer know that refusing a sale due to lack of ID is simply following the policy and that they will be happy to serve them once they can produce an ID  
Be Conscientious- consider recording any refusal noting appearance of customer and staff member handling the order  
Be Careful- Be sure staff feels safe and supported refusing service to a customer

#### **No Sale to intoxicated persons-**

Set expectation with employees of monitoring customers to determine if customer appears visibly intoxicated.  
Continued evaluation of customers on premise looking at coordination and motor skills  
Have staff members, when refusing service to such a customer, team up with another staff member to support the server refusing service  
If a customer is refused have employees suggest to customer that they call or order a ride home

#### **Leaving with open containers**

Ensure employees understand that no customers are allowed to leave premise with open containers and are supported in administering the policy when needed