

TOWN OF LYONS - Economic Vitality Commission - Meeting Agenda

NOVEMBER MEETING

Date & Time: Tuesday, November 15, 2023 – 9:30 to 11:00 am

Location: Lyons Regional Library – Effie Banta Room

Virtual connection (if needed): [Use this Zoom link](#), Meeting ID: 839 4224 0372, Passcode: 80540

Commission Members: Asa Firestone, Connie McGuire, Eric Lennert, Erin Foudy, Grace Barrett, Paul Dreyer, Tiffany Martindale

Liaisons: Tanya Mercer-Daty (Board of Trustees), Kim Mitchell (Town Staff)

Attendance:

Absent:

Meeting start time:

1. Approval of minutes from the most recent meeting
 - a. **PRE-MEETING ACTION ITEM:** Please review October [meeting minutes](#) and, as needed, watch the [October recording](#) (Passcode: DDt6g%^Z)
 - b. Motion:
 - c. All in Favor:
2. BOT Liaison Update (td)
 - a. Guest: Mayor Rogin - to discuss a timely and relevant SALES TAX issue.
3. DISCUSSION: Amazon locker storage/hub locations/discussion (km)
 - a. Location ideas: Everyday Store, Moxie, St Vrain Market, Western Stars
4. UPDATE & DISCUSSION: Wayfinding design progress from Kristin with Michael Baker
5. VOTE: Decision on 2024 meeting time - vote on two options. (pd)
 - a. Wednesday, 8:30-10:00
 - b. Wednesday, 9:30-11:00
6. AS NEEDED: Relevant (and NEW) updates from Chamber, local businesses and town (all)
 - a. Broadway improvements project (km)
 - b. 400-402 Main St.
 - c. Hotel.
 - d. Other updates from any/all.
7. DISCUSSION: Off season event ideas (e.g. Porch Fest, Main St Lyons, Moonlight Madness run(s), Bohn-Fire). We have had various past discussions about this. **PRE-MEETING ACTION ITEM:** Please share your new and/or latest thoughts on "off season event ideas" in [this google doc](#).
8. Events and Promotions - questions/discussion only if needed
 - Tree Lighting - Friday Nov 24 5:00 pm
 - Holiday Artisan Market - Saturday Dec 2 10:00 am - 4:00 pm
 - Parade of Lights - Saturday Dec 2 6:30 pm
 - Holiday Artisan Market - Sunday Dec 3 10:00 am - 4:00 pm
 - Winter Wonderland Concerts - Jan/Feb/Mar
 - Old Man Winter Rally - Sun Feb 4
11. Reminder of our [2023 EVC Goals list](#). (pd)

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12. Other business, ideas, or thoughts for future meetings (all)
13. Gratitudes (all)

Meeting adjourned (time):

Remaining 2023 meetings:

NO DECEMBER MEETING