

## **TOWN OF LYONS - Economic Vitality Commission - Meeting Agenda**

**Date & Time:** Wednesday, September 21, 2022 – 9:30 to 11:00 am

**Location:** Lyons Regional Library – Effie Banta Room

**Virtual connection (if needed):** [Use this Zoom link](#), Meeting ID: 839 4224 0372, Passcode: 80540

**Commission Members:** Asa Firestone, Eric Lennert, Erin Foudy, Grace Barrett, Mary Huron Hunter, Paul Dreyer, Tiffany Martindale

**Liaisons:** Tanya Mercer-Daty (Board of Trustees), Kim Mitchell (Town Staff)

**Attendance:**

**Absent:**

**Meeting start time:**

1. Welcome new EVC members (Eric Lennert and Tiffany Martindale), and intros from all.
2. Approval of August Meeting/Minutes
  - a. **PRE-MEETING ACTION ITEM:** Please review [August's minutes](#).
  - b. Motion:
  - c. All in Favor:
3. Discussion to change meeting structure to 10 meetings per year, removing meetings in July and December.
4. BOT Liaison Update (td)

**PRE-MEETING ACTION ITEM:** Please review links below.

BOT goals to strengthen economic sustainability:

- Explore year-round business opportunities
  - Main Street workshop/Update to BOT ([background in this ink](#))
  - Enhance the appearance of Main Street
  - Create a coordinated community calendar
  - Update wayfinding (see [background info from Estes Park](#))
  - Develop/update capital improvement plan for long-range planning
5. 2023 Boards and Commission Budget Request (pd)
  6. Comp Plan updates (td/bd)
  7. Colorado ReImagine updates – CTO program to help Lyons to promote the off season with programs and events from October thru May (km)
  8. CEMEX follow up (pd)
  9. Info/discussion on ballot items? (pd)
    - a. Use of municipal facilities for arts/culture and nonprofits?
    - b. New lodging tax - (If you want additional historical context, please see Section IX in the notes from this [2018 BOT discussion](#).)
  10. Broadway Improvements/timeline - Update (as needed)
  11. Events and Promotions (fall)
  12. Chamber updates, Other Updates and/or Business from Commission Members (all)
  13. Gratitudes (all)

Meeting adjourned (time):

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Important EVC Dates:

2022 meetings:

Sep 21, 2022 09:30 AM

Oct 19, 2022 09:30 AM

Nov 16, 2022 09:30 AM

Dec 21, 2022 09:30 AM