

TOWN OF LYONS - Economic Vitality Commission - Meeting Agenda

SEPTEMBER MEETING

Date & Time: Wednesday, September 20, 2023 – 9:30 to 11:00 am

Location: Lyons Regional Library – Effie Banta Room

Virtual connection (if needed): [Use this Zoom link](#), Meeting ID: 839 4224 0372, Passcode: 80540

Commission Members: Asa Firestone, Connie McGuire, Eric Lennert, Erin Foudy, Grace Barrett, Paul Dreyer, Tiffany Martindale

Liaisons: Tanya Mercer-Daty (Board of Trustees), Kim Mitchell (Town Staff)

Attendance:

Absent: Grace Barrett

Meeting start time:

1. Approval of minutes from the most recent meeting
 - a. **PRE-MEETING ACTION ITEM:** Please review [August meeting minutes](#) and, as needed, watch the [recording of the August meeting](#) (password:Cv+Q=9cH).
 - b. Motion:
 - c. All in Favor:
2. Presentation by Kristin Cypher with Micheal Baker (consulting firm) regarding Wayfinding.
PRE-MEETING ACTION ITEMS:
 - a. Please take **10-15 MINUTES** to fill out the [survey](#).
 - b. Please take **5-10 MINUTES** to check out these [wayfinding concept ideas](#) – for discussion.
 - c. FYI - [this proposal was chosen and approved](#) by the BOT at their Aug 21 meeting.
3. Presentation by Cassie Eyestone, Finance Director. Discussion topic: Vendor fees, sales taxes, budget input from residents and budget priorities from EVC.
4. Discussion on budget priorities.
 - a. **PRE-MEETING ACTION ITEMS:** Please take **5-10 MINUTES** to think about/write down notes on where you think the Town should prioritize our (small) budget. For example, what is more important to spend on in 2024 - safety improvements/sidewalks, capital improvements, road improvements, more on wayfinding/signage, something else?
 - b. AFTER meeting action item - please submit [budget thoughts here](#).
5. BOT Liaison Update (td) - I think she may be away
6. Relevant updates from Town, and with businesses around town, Chamber updates, etc (all)
 - a. Lyons Creative District. (pd)
 - b. Broadway improvements project. (km)
 - c. Mural along North side of town hall and funding - public art. (km)
 - d. (If anything new) 400-402 Main St.
 - e. (If anything new) Hotel.
 - f. Other updates.
7. Off season event ideas (Porch Fest, Main St Lyons, Moonlight Madness run(s), Bohn-Fire)
8. Events and Promotions - questions/discussion only if needed
 - Rave to Grave Saturday Oct 21

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- Spooktacular! Saturday Oct 28
- 8. Check-in and updates on our [2023 EVC Goals list](#). (pd)
- 9. Other business, ideas, or thoughts for future meetings (all)
 - For a future meeting - DISCUSSION on how to use some of the funds for business incubation?
- 10. Gratitudes (all)

Meeting adjourned (time):

Important EVC Dates:

2023 meetings:

Oct 18, 2023 09:30 AM

Nov 15, 2023 09:30 AM

NO DECEMBER MEETING