

## **TOWN OF LYONS - Economic Vitality Commission - Meeting Agenda**

### **AUGUST MEETING**

**Date & Time:** Wednesday, August 16, 2023 – 9:30 to 11:00 am

**Location:** Lyons Regional Library – Effie Banta Room

**Virtual connection (if needed):** [Use this Zoom link](#), Meeting ID: 839 4224 0372, Passcode: 80540

**Commission Members:** Asa Firestone, Connie McGuire, Eric Lennert, Erin Foudy, Grace Barrett, Paul Dreyer, Tiffany Martindale

**Liaisons:** Tanya Mercer-Daty (Board of Trustees), Kim Mitchell (Town Staff)

**Attendance:**

**Absent:**

**Meeting start time:**

1. Approval of minutes from the most recent meeting
  - a. **PRE-MEETING ACTION ITEM:** Please review [July meeting minutes](#) and, as needed, watch the [recording of the July meeting](#) (password: i1g0@ZKH).
  - b. Motion:
  - c. All in Favor:
2. BOT Liaison Update (td)
3. DISCUSSION #1 - New Town revenue sources (pd) - the BOT would like our most recent thoughts and ideas on new sources for revenue.

**PRE-MEETING ACTION ITEM:** *Please come with thoughts and notes about:*

- a. What businesses should we recruit? Specifically, businesses that are:
    - i. NOT water/sewer intensive.
    - ii. High tax revenue possibility.
    - iii. Relevant and needed in Lyons
  - b. What are the best new business incentives?
  - c. What are some good Winter draws (for businesses or events)?
4. DISCUSSION #2 - Minimum wage in Boulder County (pd)- should EVC weigh in?
  5. Relevant updates from Town, and with businesses around town, Chamber updates, etc (all)
    - a. Broadway improvements project.
    - b. Wayfinding project.
    - c. (If anything new) 400-402 Main St.
    - d. (If anything new) Hotel.
    - e. Other updates.
  6. Check-in and updates on our [2023 EVC Goals list](#). (pd)
  7. Short-term Rental Subcommittee update. (pd/ef)
  8. Events and Promotions - questions/discussion only if needed
    - Aug 26 - Venus De Miles bike ride- Bohn Park
    - Aug 27 - Hootenany - Riverbend
    - Sept 9 - Artisan Market
    - Sept 10 - 10 year flood reflection. Grit. Grace. Gratitude. [Full agenda here](#).

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- Sept 15 and 16 - St Vrain Invitational
  - Sept 16 - Lights Out Lyons
9. Other business, ideas, or thoughts for future meetings (all)
- For a future meeting - DISCUSSION on how to use some of the funds for business incubation?
10. Gratitudes (all)

Meeting adjourned (time):

Important EVC Dates:

2023 meetings:

Sep 20, 2023 09:30 AM

Oct 18, 2023 09:30 AM

Nov 15, 2023 09:30 AM

NO DECEMBER MEETING