

TOWN OF LYONS - Economic Vitality Commission - Meeting Agenda

JULY MEETING

Date & Time: Wednesday, July 19, 2023 – 9:30 to 11:00 am

Location: Lyons Regional Library – Effie Banta Room

Virtual connection (if needed): [Use this Zoom link](#), Meeting ID: 839 4224 0372, Passcode: 80540

Commission Members: Asa Firestone, Connie McGuire, Eric Lennert, Erin Foudy, Grace Barrett, Paul Dreyer, Tiffany Martindale

Liaisons: Tanya Mercer-Daty (Board of Trustees), Kim Mitchell (Town Staff)

Attendance:

Absent:

Meeting start time:

1. Approval of minutes from the most recent meeting
 - a. **PRE-MEETING ACTION ITEM:** Please review [May meeting notes](#), and, as needed, watch the [recording of the May meeting](#) (password: MkVP3n+i).
 - b. Motion:
 - c. All in Favor:
2. BOT Liaison Update (td)
 - a. To include a GUEST SPEAKER from the Boulder County office to talk about the current state conversation regarding raising minimum wage.
 - b. Here is the [July 5th BOT update one-pager](#).
3. Updates on other relevant Town business (all)- Broadway Improvements New Updates regarding bid and timeline. From Kim - So far this year we have
 - a. Opened the visitor Center (Friday, Sat, Sun, Mon).
 - b. BOT approval of ambient lighting project - work should begin in late July and take about 1 month to complete.
 - c. Creative District Formation and progress towards applying. (The State is not taking applications through the rest of 2023 - so, we're standing by).
 - d. Artisan Market - 38 vendors plus 3 on waitlist - rain checked for Sept 9.
 - e. Estes Park and Bustang tie-in.
 - f. Wayfinding Grants. (We applied for and received an additional \$11K from Boulder County to use for our wayfinding signage).
 - g. Lyonscolorado.com website/back end migration - we now have ONE site to update.
 - h. Performing Arts/Community Arts. There is a community group bringing another community play to Lyons this fall - they are trying to expand community theater in LYONS!
 - i. The [Lyons Flyer](#) (bus between Lyons-Boulder) has expanded its hours - there is now a midday-ish option to/from Boulder.
4. Check-in and updates on our [2023 EVC Goals list](#). (pd)
 - a. We will all report out on our "subcommittee" action item progress.
5. Relevant updates on businesses around town, Chamber updates, etc (all)

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6. Short-term Rental Subcommittee update. (pd/ef)
7. 400-402 Main St fire - most recent updates - as needed (pd/km). Owners have completed the asbestos mitigation. Their plan is to take down the building and grade the property to street level – until they have more details/building plans.
8. Events and Promotions - questions/discussion only if needed
 - Aug 1 - National Night Out (Sheriff /Fire) - Bohn Park
 - Aug 26 - Venus De Milesbike race - Bohn Park
 - Aug 27 - Hootenany - Riverbend
 - Sept 9 - Artisan Market
 - Sept 10 - 10 year flood reflection. Grit. Grace. Gratitude.
 - Sept 15 and 16 - St Vrain Invitational
 - Sept 16 - Lights Out Lyons
9. Other business, ideas, or thoughts for future meetings (all)
 - For a future meeting - DISCUSSION on how to use some of the funds for business incubation?
10. Gratitudes (all)

Meeting adjourned (time):

Important EVC Dates:

2023 meetings:

Aug 16, 2023 09:30 AM
Sep 20, 2023 09:30 AM
Oct 18, 2023 09:30 AM
Nov 15, 2023 09:30 AM
NO DECEMBER MEETING