



TOWN OF LYONS - Economic Vitality Commission

June 15, 2022 – 9:30 to 11:00 am

Location: Lyons Regional Library – Effie Banta Room (IN-PERSON – preferred)

As needed – join virtually on Zoom at:

<https://us02web.zoom.us/j/83942240372?pwd=U1dxOVNac2VEVxzdZlQzBqNGYvdz09>

Meeting ID: 839 4224 0372

Passcode: 80540

One tap mobile: +13462487799,,83942240372#

Members: Erin Foudy, Paul Dreyer, Asa Firestone, Mary Huron Hunter, Laura Levy, Grace Barrett

Liaisons: Board: Tanya Mercer-Daty, Staff: Kim Mitchell, Brianna Hoyt

Guests: Barney Dreistadt, Gil Sparks

Attendance:

Absent:

Meeting start:

1. Approval of April Meeting/Minutes
 1. **PRE-MEETING ACTION ITEM:** Please review last month's minutes.
 - i. [MINUTES](#)
 - ii. [MEETING RECORDING](#)
 2. Motion:
 3. All in Favor:
2. BOT Liaison Update (td)
 1. **PRE-MEETING ACTION ITEM:** Please review the list below. This is a feedback Request from BOT. What best supports the goal of “Prioritize the attraction and retention of businesses and services that allow Lyons’ residents to meet more of their daily needs close to home.”
 - i. Increase overall town revenues by identifying shoulder season activities (November-May)
 - ii. Strengthen economic sustainability by...
 1. Attending Main Street workshop
 2. Enhancing the appearance of Main Street (seek funding for improved facades and signage)
 3. Creating a coordinated community calendar (in conjunction with business community and chamber)
 4. Update wayfinding (install new signage)
 - iii. Offer essential services in town
 1. Talk with State re:rural services (available incentives to resources to attract to small towns)
 2. HSAC to identify opportunities for services (what is needed?)
 3. HSAC/EVC to identify locations for services (locations available?)
 4. HSAC/EVC to offer incentives to the service industry (consider options)
3. Comp Plan and Colorado ReStart updates (pd, td, bd)
4. CEMEX Permit request (pd)
5. Hotel update (pd – as needed)



6. Broadway Improvements/timeline - Update (as needed)
7. Events and Promotions
 1. Summer Sandstone Concert Series - Wednesdays.
 2. Art @ River Bend – Sun July 17
 3. Venus de Miles – Sat Aug 27
8. Chamber updates, Other Updates and/or Business from Commission Members (all)
9. Lyons Application to progress in the Main Street Program (bh)
 1. Please record any volunteer hours or professional development you have participated in using the google form provided.
 - i. [Volunteer and Professional Development Tracking Form](#)
10. Gratitudes

Meeting adjourned:

Important EVC Dates:

2022 meetings:

May 18, 2022 09:30 AM
Jun 15, 2022 09:30 AM
Jul 20, 2022 09:30 AM
Aug 17, 2022 09:30 AM
Sep 21, 2022 09:30 AM
Oct 19, 2022 09:30 AM
Nov 16, 2022 09:30 AM
Dec 21, 2022 09:30 AM