



TOWN OF LYONS - Economic Vitality Commission

April 20, 2022 – 9:30 to 11:00 am

Location: Lyons Regional Library – Effie Banta Room (IN-PERSON – preferred)

As needed – join virtually on Zoom at:

<https://us02web.zoom.us/j/83942240372?pwd=U1dxOVNac2VEVxzdZlQzBqNGYvdz09>

Meeting ID: 839 4224 0372

Passcode: 80540

One tap mobile: +13462487799,,83942240372#

Members: Erin Foudy, Chris Wynja, Paul Dreyer, Asa Firestone, Mary Huron Hunter, Laura Levy, Grace Barrett

Liaisons: Board: Tanya Mercer-Daty, Staff: Kim Mitchell, Brianna Hoyt

Guests: Barney Dreistadt, Gil Sparks

Attendance:

Absent:

Meeting start:

1. Approval of March Meeting/Minutes
 1. **PRE-MEETING ACTION ITEM: PLEASE REVIEW BEFORE OUR MEETING**
[MINUTES](#)
[RECORDING of MEETING](#)
 2. Motion:
 3. All in Favor:
2. New Board Liaison introduction (pd)
3. Comp Plan and Colorado ReStart updates (km and bd)
4. Hotel update (pd and km)
5. Broadway Improvements/timeline - Update (as needed) (km)
6. Spring- Fall and mid-week summer Tourism Campaign update (km and mhh)
7. Events and Promotions
 1. Summer Sandstone Concert Series (km) - Wednesdays. Data from businesses/staff
 2. Summer Artisan Market/ LCF Cook-off!– Sat. June 4th
 3. Art @ River Bend – Sun July 17
8. DISCUSSION TOPIC: Quick check in on our 2022 Goals. **PRE-MEETING ACTION ITEM:** Please review the following list of stated 2022 EVC goals:
 - Collaborate with Planet Bluegrass to increase exposure to and spending at downtown business during Planet Bluegrass festivals and events.
 - Create an off-season vitality plan and convene a tourism management group
 - Launch a local education campaign targeted to residences
 - Be more collaborative with RMNP
 - Collaborate with the Eastern Corridor working group to help guide development.
 - Move Lyons up a level in the Main Street Program to gain access to increased grant funding.
 - Support the on-going Town Comprehensive Plan process through timely and effective communication with the PCDC and BOT
9. Chamber updates, Other Updates and/or Business from Commission Members (all)
 1. Update on website changes/coordination? (pd)
10. Gratitudes



Meeting adjourned:

Important EVC Dates:

2022 meetings:

Apr 20, 2022 09:30 AM
May 18, 2022 09:30 AM
Jun 15, 2022 09:30 AM
Jul 20, 2022 09:30 AM
Aug 17, 2022 09:30 AM
Sep 21, 2022 09:30 AM
Oct 19, 2022 09:30 AM
Nov 16, 2022 09:30 AM
Dec 21, 2022 09:30 AM