

TOWN OF LYONS - Economic Vitality Commission - Meeting Agenda

APRIL MEETING

Date & Time: Tuesday, April 18, 2023 – 9:30 to 11:00 am

Location: Lyons Regional Library – Effie Banta Room

Virtual connection (if needed): [Use this Zoom link](#), Meeting ID: 839 4224 0372, Passcode: 80540

Commission Members: Asa Firestone, Connie McGuire, Eric Lennert, Erin Foudy, Grace Barrett, Paul Dreyer, Tiffany Martindale

Liaisons: Tanya Mercer-Daty (Board of Trustees), Kim Mitchell (Town Staff)

Attendance:

Absent:

Meeting start time:

1. Approval of minutes from the most recent meeting
 - a. **PRE-MEETING ACTION ITEM:** Please review [March meeting notes](#), and, as needed, watch the [recording of the March meeting](#) (password: \$9jT&i1!).
 - b. Motion:
 - c. All in Favor:
2. Commission update (pd) - Welcome to Connie! (And brief intros).
3. BOT Liaison Update (td)
4. DISCUSSION of \$18K grant for wayfinding plans (pd and km). Working with professional wayfinding firm/consultant to ensure we consider the best elements and also think about design that fits with our community and natural amenities. Will also include community engagement, input and feedback suggestions. The EVC will provide big picture guidance. Elements that EVC feels must be included for wayfinding. Additional elements that would be “nice to include”
 - a. **PRE-MEETING ACTION ITEM:** Review the [wayfinding examples here](#).
5. Check-in and updates on our [2023 EVC Goals list](#). (pd)
6. Relevant updates on businesses around town, Chamber updates, etc (all)
7. Updates on other relevant Town business (all)- Broadway Improvements New Updates regarding bid and timeline
8. 400-402 Main St fire - most recent updates (km)- Community Mural Project. High profile, festive and fun event to cover up the plywood boards in the windows of the building.
9. Events and Promotions - questions/discussion only if needed
 - April 21/22 - Limb Drop Off
 - June 4 - Summer Artisan Market and Taste of Lyons
 - June 14- Summer Concert Kick off
 - June 16 - Ride the Rockies through Lyons
10. Other business, ideas, or thoughts for future meetings (all)
 - If time - DISCUSSION on how to use some of the funds for business incubation?
11. Gratitudes (all)

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Meeting adjourned (time):

Important EVC Dates:

2023 meetings:

May 17, 2023 09:30 AM

Jun 19, 2023 09:30 AM

NO JULY MEETING

Aug 16, 2023 09:30 AM

Sep 20, 2023 09:30 AM

Oct 18, 2023 09:30 AM

Nov 15, 2023 09:30 AM

NO DECEMBER MEETING