

TOWN OF LYONS - Economic Vitality Commission - Meeting Agenda

MARCH MEETING

Date & Time: Wednesday, March 15, 2023 – 9:30 to 11:00 am

Location: Lyons Regional Library – Effie Banta Room

Virtual connection (if needed): [Use this Zoom link](#), Meeting ID: 839 4224 0372, Passcode: 80540

Commission Members: Asa Firestone, Eric Lennert, Erin Foudy, Grace Barrett, Paul Dreyer, Tiffany Martindale

Liaisons: Tanya Mercer-Daty (Board of Trustees), Kim Mitchell (Town Staff)

Attendance:

Absent:

Meeting start time:

1. Approval of minutes from the most recent meeting
 - a. **PRE-MEETING ACTION ITEM:** Please review [February's notes \(see action items and notes columns\)](#), and as needed, watch the [recording of Feb's meeting](#) (password: ^PaL1Fu).
 - b. Motion:
 - c. All in Favor:
2. Commission update (pd) - One new vacancy on the EVC due to Mary stepping down.
3. BOT Liaison Update (td)
4. 2023 EVC Goals check-in (pd)
 - a. **PRE-MEETING ACTION ITEMS: Re-read [our EVC Goals list](#).**
 - b. Check-in on:
 - How can we individually (and in pairs/small groups) take ACTION on these goals?
 - Actions in process.
5. As needed - 402 Main St fire - most recent updates (km)
6. Relevant updates on businesses around town, Chamber updates, etc (all)
7. Updates (and discussion if needed) on Colorado Tourism Office work (km)
 - Submitted grant for \$18K to CTO for wayfinding plans (we will know on March 24).
8. Updates on other relevant Town business (km)
 - Marijuana tax - there is a proposed increase (from 3.5% to 5%) going to the BOT for second reading on March 20. Should EVC weigh in??
9. Events and Promotions - questions/discussion only if needed
 - Mar 25 Winter Wonderland Concert - Ian Brighton
 - April 21/22 - Limb Drop Off
 - June 4 - Summer Artisan Market and Taste of Lyons
 - June 14- Summer Concert Kick off
 - June 16 - Ride the Rockies through Lyons
10. Other business, ideas, or thoughts for future meetings (all)
 - Discussion on how to use some of the funds for business incubation?

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- Future meeting topic - case study on “business friendly” with Mike from the Farmette/WeeCasa?

11. Gratitudes (all)

Meeting adjourned (time):

Important EVC Dates:

2023 meetings:

Apr 19, 2023 09:30 AM

May 17, 2023 09:30 AM

Jun 21, 2023 09:30 AM

NO JULY MEETING

Aug 16, 2023 09:30 AM

Sep 20, 2023 09:30 AM

Oct 18, 2023 09:30 AM

Nov 15, 2023 09:30 AM

NO DECEMBER MEETING