

## **TOWN OF LYONS - Economic Vitality Commission - Meeting Agenda**

### **FEBRUARY MEETING**

**Date & Time:** Wednesday, February 15, 2023 – 9:30 to 11:00 am

**Location:** Lyons Regional Library – Effie Banta Room

**Virtual connection (if needed):** [Use this Zoom link](#), Meeting ID: 839 4224 0372, Passcode: 80540

**Commission Members:** Asa Firestone, Eric Lennert, Erin Foudy, Grace Barrett, Mary Huron Hunter, Paul Dreyer, Tiffany Martindale

**Liaisons:** Tanya Mercer-Daty (Board of Trustees), Kim Mitchell (Town Staff)

**Attendance:**

**Absent:**

**Meeting start time:**

1. Approval of minutes from the most recent meeting
  - a. **PRE-MEETING ACTION ITEM:** Please review [January's minutes](#).
  - b. Motion:
  - c. All in Favor:
2. BOT Liaison Update (td)
  - a. 2023 sales tax update  
<https://www.townoflyons.com/AgendaCenter/ViewFile/Item/11208?fileID=22832>
3. 402 Main St fire - most recent updates (km)
4. Planning for 2023 EVC Goals -
  - a. **PRE-MEETING ACTION ITEMS:**
    - **Re-read [this document \(specifically the "EVC Goals" tab\)](#).**
    - **Put your initials in 1 or 2 spots in column G of the EVC Goals tab.**
  - b. Question prompts for in-meeting discussion:
    - How can we individually (and in pairs/small groups) take ACTION on these goals?
    - In 2023, if each of us are concentrating on 1 or 2 goals, and each of us take 2 actions towards that goal - wow, that will be a lot of action. Is this possible?
  - c. Possible in-meeting activity: 5 minutes of solo journaling/goal setting on how to bring vision into action.

5. EVC input/feedback on best practice for feather banner signs:

Currently our code seems to be in conflict, as to whether or not they are allowed. Lyons has conflicting code opinions. Is it a banner? Is it a flag?

Suggestions from planning Dept include:

- New businesses can use them for their first 6 months of operation
- Any business can use them for a certain amount of time each year

Some other municipal codes in the area:

- Estes Park allows feather flag-type signs to be used up to 4 times/year for no more than 30 days each
- Mead doesn't allow them at all

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- Longmont has a lot of nuance to their reg, but generally they allow them similar to Estes Park – once/quarter for no more than 30 days each quarter
  
- 5. Relevant updates on businesses around town, Chamber updates, etc (all)
- 6. Updates (an discussion if needed) on Colorado Tourism Office (CTO) work (km)
  - Grant funding for a Lyons Wayfinding Plan/Strategy to enhance and improve the guest experience and to support the ongoing business success of our locally, owned independent small businesses throughout the community
- 7. AS NEEDED - Updates on other relevant Town business (km)
  - a. Broadway Improvements/timeline - bid documents due FEB 23.
  - b. Contract award - March 6 BOT meeting.
  - c. Road - both lanes open to traffic by May 26, 2023
  - d. The work consists of curb and gutter, ADA curb ramps, sidewalks, 53 parallel parking spaces, multi modal trail, pavement markings, landscape, pedestrian activation.
- 8. Events and Promotions (km/mhh)
  - FEB 25 Winter Wonderland Concert - Dechen Hawk
  - MAR 11 - Lucky Lyons
  - Mar 25 Winter Wonderland Concert - Ian Brighton
  - April 21/ 22 - Limb Drop Off
  - June 3 (tentative) - Summer Artisan Market and Taste of Lyons
  - June 14- Summer Concert Kick off
  - June 16 - Ride the Rockies through Lyons
- 9. Other business, ideas, or thoughts for future meetings (all)
- 10. Gratitudes (all)

Meeting adjourned (time):

Important EVC Dates:

2023 meetings:

Mar 15, 2023 09:30 AM

Apr 19, 2023 09:30 AM

May 17, 2023 09:30 AM

Jun 21, 2023 09:30 AM

NO JULY MEETING

Aug 16, 2023 09:30 AM

Sep 20, 2023 09:30 AM

Oct 18, 2023 09:30 AM

Nov 15, 2023 09:30 AM

NO DECEMBER MEETING