

**Town of Lyons, Colorado
Board of Trustees
BOT Agenda Cover Sheet
Agenda Item No: X
Meeting Date: 01/16/18**

TO: Mayor Sullivan and Members of the Board of Trustees
FROM: Kim Mitchell
DATE: 01/10/18
ITEM: Resolution 2017-136

ORDINANCE
 MOTION / RESOLUTION
 INFORMATION

REQUEST OR ISSUE: A RESOLUTION APPROVING A LEASE OF TOWN-OWNED PROPERTY WITH TELLURIDE BLUEGRASS FESTIVAL, INC. FOR THE 2018 ROCKY MOUNTAIN FOLKS FESTIVAL

- I. **RECOMMENDED ACTION / NEXT STEPS:** Staff recommends approval of the Folks Festival lease agreement, which has been reviewed by the town attorney with minor modifications. Additionally, clauses for smoking at both festivals were included for both leases.

- II. **FISCAL IMPACTS:** The lease agreement for 2018 for the August Folks Festival is for 4 days. In past years it had been a one-week closure and agreement. The Town and TBF have agreed to minimums and maximums levels of campers and dollar amounts to anticipate for the festival. While, the July festival (Rocky Grass) typically sells out, the Folks Festival in August has more nuances in the total number of festival-goers, depending on the daily musical line up. Thus the minimum number revenue guarantee for campers for the August Folks Festival is conservative. RV camping and parking expectations are comparable to Rocky Grass. In the coming months, as more artists/performers are contracted, both TBF and Town staff hope to see the number of campers exceed the minimum level, which would be a win-win for both the Town and the Festival.

- III. **BACKGROUND INFORMATION:** The festival is very important to the local Lyons economy and businesses, creates positive public recognition for the community and enhances visitor's experience. The Town of Lyons staff work together with Planet Bluegrass to help make LaVern Johnson Park a successful location for camping and parking. Additionally, the agreement ensures that TBF is responsible for signage regarding park closures, and that TBF provides for extra duty sheriff enforcement and maintenance/cleaning/upkeep of park facilities during the lease agreement.

IV. LEGAL ISSUES: None.

V. CONFLICTS OR ENVIRONMENTAL ISSUES: N/A

a. **SUMMARY AND ALTERNATIVES:**

b. **PROPOSED MOTION:** "I MOVE TO APPROVE RESOLUTION 2017-136